

# rarvelous Newsletter

December 15, 2019

Volume 1 · Issue 4

## Happy Blogging Anniversary

In October, Amarvelous Event celebrated our exciting one-year blogging anniversary milestone! Special thanks to all of our loyal readers • We have been on a short holiday hiatus and look forward to another exciting year ahead beginning with posts on December 30th. We have a great lineup of dream destinations for your honeymoon-including Japan, Holland, Belgium, Spain, and France—as well as plenty of helpful topics for you to consider as you plan your 2020 event!



#### Color of the Year

The Pantone® Color of the Year 2020 is Pantone® 19-4052 Classic Blue, a timeless and enduring hue that highlights the desire for a dependable and stable foundation on which to build as we cross the threshold into a new era. My own wedding used this exact color in our linens and bridal party attire. You can introduce this gorgeous shade into your event by making it a staple choice in clothing, accessories, lighting, furniture, linens, china, stemware, signature drinks, and even desserts. Partnering Classic Blue with reflective metallic punches of gold, rose gold, copper, bronze, or silver will finish out the look for your "roaring 20s" event.



### Blog Posts

Amarvelous Event publishes two themed blogs: Amarvelous Wedding and Amarvelous Honeymoon. Subscribe to our mailing list to receive new posts delivered directly to your inbox, or check back weekly at Amarvelous Event.com/blogs to learn "Amarvelous" tip or two! Here are our blog posts from the past quarter:











# Amarvelous Newsletter Prioritizing Your To-Do List

Going into a new year is a fantastic time to center yourself, reevaluate your priorities, and update your to-do list. I myself operate with lists, and if it's not on a list, it just won't get done. On a normal day, one could have multiple lists either written down or in their head that cover both personal and work to-do items. Add planning your wedding or event on top of regular priorities, and you can become very stressed because you have even more to-do lists in the mix.

To combat the stress of an endless list of tasks, take a few moments to sit down and write out all the to-do items floating around in your head. Think of this as a way to center yourself by clearing your head of all the racing thoughts.

Focus on prioritizing your tasks, and begin to think of what is important in your life right now, what has deadlines, and what can wait to be done (even if it is the most fun and you would prefer to do it first).

Then take all your written-out items and break them down into a time management matrix. The *Eisenhower Matrix* below will help you prioritize time into four quadrants broken down by urgency and importance:

Quadrant 1 tasks are most urgent and most important—your top priorities. Quadrant 2 tasks are important but less urgent—schedule them for later. Quadrant 3 tasks are urgent but less important—delegate them to others. Quadrant 4 tasks are not urgent and not important—leave for last or avoid.

Urgent	Not Urgent
Quadrant 1	Quadrant 2

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Quadrant 3 Quadrant 4



