



Amarvelous Newsletter

March 15, 2019

Volume 1 • Issue 1

Meet the Owner

Hi! I'm **Vicki Amar**, owner of **Amarvelous Event, LLC**, and a **Certified Wedding Planner** by the Bridal Society, the nation's leading wedding planner certification company. I have **six years of professional event planning experience** and an **expert understanding of the events industry**, having worked on a diverse portfolio including:



- ♥ Weddings, birthdays, and corporate events
- ♥ The Times Square New Year's Eve Celebration
- ♥ The Macy's Thanksgiving Day Parade and 4th of July Fireworks
- ♥ U.S. military events including Navy Fleet Week and Army Birthday
- ♥ Several major sporting events including the NFL Super Bowl, the MLB All-Star Game, the NBA All-Star Game, the U.S. Open, America's Cup, Formula E, the New York City Marathon and Triathlon, the Five-Boro Bike Tour, and the Subway Series Games
- ♥ Various major charity concerts and multi-day music festivals including the Global Citizen, Governor's Ball, Electric Zoo, Panorama, and Peach Festivals, as well as the Good Morning America Summer Concert Series
- ♥ And other unique events such as the New York City Wine and Food Festival, New York City Fashion Week, Pope Francis's visit to New York City, New York City Summer Streets, several ticker tape parades, and several holiday window unveilings

I have seen every aspect of the events industry, ranging from event conceptualization and planning, to working with stakeholders and preferred vendors, to creating timelines and site plans, to event permitting and security, and even to leading large teams to **create my clients' dream events**. My passion for planning, enthusiastic personality, attention to detail, organizational skills, and love for to-do lists and spreadsheets allow my clients to have "Amarvelous" stress-free event.

Can't wait to work with you ♥

Partnerships

As an **Amarvelous Event** client, you gain access to my partnerships with **minted.**, **BBJ Linen Rental**, and **Kleinfeld Bridal Party** to receive discounts and special promotions on your event needs. **Even more exciting partnerships coming soon!**



Save the dates, invitations, programs, table numbers, escort cards, and more



Tablecloths, runners, napkins, placemats, chargers, chair accents, and more



Dresses for brides, bridesmaids, mothers, flower girls, and guests

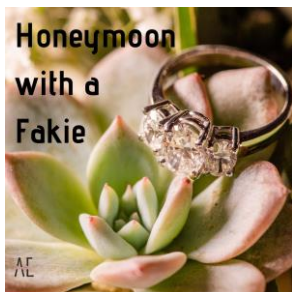
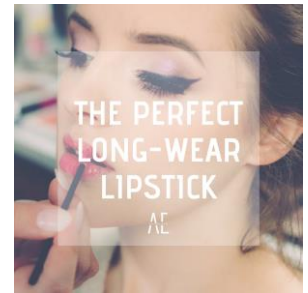
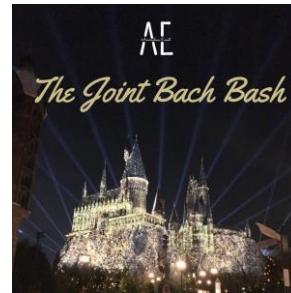
Pantone Color of the Year

The Pantone® Color of the Year 2019 is **Pantone® 16-1546 Living Coral**, an animating and life-affirming coral hue with a golden undertone that energizes and enlivens with a softer edge.



Blog Posts

Amarvelous Event publishes two themed blogs: [Amarvelous Wedding](#) and [Amarvelous Honeymoon](#). Check back weekly at AmarvelousEvent.com/blogs for new posts and to learn "Amarvelous" tip or two! Here are our blog posts from 2018 and 2019:



WEDDINGWIRE Amarvelous Event ★★★★★ (5.0)

"I can't say enough about Vicki and Amarvelous Event LLC. We hosted a party celebrating 3 events, my 60th Birthday, my husband's 70th Birthday and our 20th Wedding Anniversary. Vicki helped plan it all. She listened to our ideas and was able to incorporate all of them plus some fantastic ideas of her own into our summer "Milestone Backyard BBQ Bash" from the caterer and tents, caricaturist, lawn games through the decorations. She was very responsive to our inquiries. It was more than we could have asked for. Vicki is very VERY good at what she does. I wish I were planning a wedding. I'd ask Vicki to plan the entire event! If you're looking for a truly marvelous event, I highly recommend Amarvelous Event LLC ." -Donna (2018)